



# BECOMING A GLOBAL MANAGER

In order to successfully compete in global markets, managers must be skilled in aligning corporate strategy to business objectives. Competencies in managing global supply chains and coping with different regulations and cross-cultural issues are essential to global managers.

With the aim to strengthen students' potential and opportunities in becoming global managers, the Department of Economics and Management, University of Padova and the College of Business, University of Michigan-Dearborn launched a joint International Summer Program in Management (ISPM) in 2005.

dSEA



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA



10th Anniversary  
ISPM Italy

## Monday, May 18th, 2015

from 4.00 pm

**Aula Magna Palazzo Bo University of Padova**

Via VIII Febbraio, 2

### INTRODUCTION

**Alessandro Martin**, Vice-Rector for International Relations, U. of Padova

**Guglielmo Weber**, Dean, Department of Economics and Management, U. of Padova

### MAIN LECTURE

*HOW TO COMPETE IN A GLOBAL ECONOMY*

**Massimo Pavin**, CEO Sirmax

### BECOMING A GLOBAL MANAGER

Chair

**Paolo Gubitta**, Associate Dean for Internship & Placement, U. of Padova

*STUDYING ABROAD FOR WORKING ABROAD?*

**Martina Gianecchini**, Associate Professor of Human Resource Management, U. of Padova

**Julie Felker**, Faculty Affiliate and Senior Consultant, William Davidson Institute at the U. of Michigan

### ROUND TABLE

**Antonio Recinella**, CEO Magneti Marelli Aftermarket Division

**Mauro Zilocchi**, Global Brand Director, Marchon Eyewear, Inc.

**Raju Balakrishnan**, Dean, College of Business, U. of Michigan Dearborn

**Federica Furlan**, Communications Planner, OMD United Kingdom

### CLOSING REMARKS

**Antonio Parbonetti**, Associate Dean for International Relations, U. of Padova

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for information: [international.economia@unipd.it](mailto:international.economia@unipd.it)